

Meeting of specialists in the field of cross-border cultural heritage and tourism organized in Zamora and Miranda do Douro within the INTERREG EUROPE project EPICAH

From 16th to 18th of April 2018, **Eixo Atlântico** do Noroeste Peninsular and **Asociación Ibérica** de Municipios Ribereños del Duero from Spain organized the third cross-border experts meeting within the framework of the EPICAH – *Effectiveness of Policy Instruments for Cross-Border Advancement in Heritage* project.

The meeting was attended by the specialists in the field of cross-border culture as well as by the project managers representing all nine EPICAH project partners: Eixo Atlântico do Noroeste Peninsular from Braga -Portugal having the role of lead partner, Eixo Atlantico del Noroeste Peninsular-Vigo and Asociación Ibérica de Municipios Ribereños del Duero from Spain, Agenzia per lo Sviluppo Empolese Valdelsa Spa from Empoli-Italy, Tokaj Borvidék Fejlődéséért Nonprofit Kft.-Hungary, Regional Development Fund / Region of Western Macedonia from Kozani-Greece, Peipsi Koostöö Keskus from Tartu-Estonia, Regionální rozvojová agentura Plzeňského kraje, o. p. s. from Plzeň-Czech Republic, Satu Mare County Intercommunity Development Association.

On the 17th of April, two parallel sessions of Expert Pool and Steering Committee were held in Zamora. At the end of the morning, they merged in a Joint meeting between the Experts and the Partners to discuss about the Joint State of Art Report “How is being enhanced the border effect in the protection and development of natural and cultural cross-border heritage in Europe” and about the Recommendations to be sent the European Commission.



In the afternoon the Study Visit to Zamora focused on good practices about valorization of cultural heritage took place.

On the 18th of April, the second Interregional Thematic Seminar of EPICAH: “Strategic actions for sustainable and smart policies to improve the management of cross-border natural and cultural heritage” was held in Zamora. The first panel of the seminar was focused on the Cultural Tourism with presentations about Santa María la Real Foundation and Way of Santiago.



The second panel was dedicated to the Wine and Natural Tourism with the presentations about the Toro Wine Route (Ruta del Vino Toro), Sacred River Duero (Ribeira Sacra) and Eurocity Chaves-Verín Spa tourism. The third panel presented the Past, Present and Future of the cross-border cooperation in the frame of cross-border programme POCTEP ES-PT.

The seminar was followed by a study visit in Miranda do Douro-Portugal, focused on good practices about valorization of cultural and natural heritage.



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